



SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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# ANNUAL AUDITED REPORT **FORM X-17A-5** PART III

# **FACING PAGE**

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING _	1-1-03 MM/DD/YY	D ENDING	12-31-03 MM/DD/YY
A. REG	SISTRANT IDENTIFICAT	ION	
NAME OF BROKER-DEALER: Electron	ic Annoce Direct		
A.		OF	FICIAL USE ONLY
M ELECTRONIC ACCESS DIRECT, INC			FIRM ID. NO.
ADDRESS OF PRINCIPAL PLACE OF BUSI 3012 SABAL ROAD	NESS: (Do not use P.O. Box N	o.)	- 11 W 10. NO.
	(No. and Street)		
TAMPA	FLORIDA	3361	8
(City)	(State)	(Zip Co	de)
NAME AND TELEPHONE NUMBER OF PE	SON TO CONTACT IN REGA	ARD TO THIS REPOR	?T
ROBERT J BOVA	abor to contract in abor	813-870-	
	· · · · · · · · · · · · · · · · · · ·		- Telephone No.)
B. ACCO	DUNTANT IDENTIFICAT	ION	
NDEPENDENT PUBLIC ACCOUNTANT who	ose opinion is contained in this l	Report*	
ROBERT J BOVA PA			
(Name	— if individual, state last, first, middle name)		
4035 W KENNEDY BLVD	TAMPA	FLORIDA	33609
(Address)	(City)	(State)	Zip Code)
CHECK ONE:  XX Certified Public Accountant		PROCE	SSED
<ul> <li>Public Accountant</li> <li>Accountant not resident in United States or any of its possession</li> </ul>		APR 2 0 2004	
	FOR OFFICIAL USE ONLY		N A

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2).

SEC 1410 (3-91)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# OATH OR AFFIRMATION

I, RICHARD L BARRETT	, swear (or affirm) that, to the best of
my knowledge and belief the accompanying financial statem	
ELECTRONIC ACCESS DIRECT, INC	, as
	3are true and correct. I further swear (or affirm) that
	officer or director has any proprietary interest in any account
	incer or director has any proprietary interest in any account
classified solely as that of a customer, except as follows:	
	The same of the sa
CINDY MCCARTHY	
MY COMMISSION # DD 127264	Signature
EXPIRES: June 19, 2006 Bonded Thru Notary Public Underwriters	Tree, Jul
E South Market Street Charles	Title
Cin AMCCALL	
UND IN COUR	
Notary Public	
This report contains (check all applicable boxes):	
(a) Facing Page.	
(b) Statement of Financial Condition.	
(c) Statement of Income (Loss).  (d) Statement of KMMKX KMMXXX CX  (e) Statement of Changes in Stockholders' Equity or Pa	ACH PLOWC
(d) Statement of <b>XMXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX</b>	
(f) Statement of Changes in Liabilities Subordinated to	
(g) Computation of Net Capital.	
(h) Computation for Determination of Reserve Require	
(i) Information Relating to the Possession or Control R	
	of the Computation of Net Capital Under Rule 15c3-3 and the
Computation for Determination of the Reserve Required (k) A Reconciliation between the audited and unaudited	I Statements of Financial Condition with respect to methods of
consolidation.	r diatements of 1 manetal condition with respect to memous of
(I) An Oath or Affirmation.	
(m) A copy of the SIPC Supplemental Report.	
(n) A report describing any material inadequacies found	to exist or found to have existed since the date of the previous audit.
SEE NOTES TO FINANCIAL STATEM	ENTS & INTERNAL CONTROL OPINION LETTER
**For conditions of confidential treatment of certain portion	ns of this filing, see section 440.1/a-3(e)(3).

# ELECTRONIC ACCESS DIRECT, INC. REPORT ON EXAMINATION OF ACCOUNTS DECEMBER 31, 2003

# ROBERT J. BOVA, P.A.

CERTIFIED PUBLIC ACCOUNTANTS P.O. Box 20526 Tampa, Florida 33622

To the Board of Directors Electronic Access Direct, Inc. Tampa, Florida

# INDEPENDENT AUDITOR'S REPORT

We have audited the accompanying balance sheet of Electronic Access Direct, Inc. as of December 31, 2003, and the related statements of income and expense, changes in stockholders' equity and cash flows for the year then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

This report is intended solely for the use of management, the U.S. Securities and Exchange Commission, the National Association of Security Dealers and certain State Securities and Exchange agencies which rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 and should not be used for any other purpose.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Electronic Access Direct, Inc. at December 31, 2003, and the results of its operations and its cash flows for the year then ended in conformity with generally accepted accounting principles.

April 1, 2004 Tampa, Florida Troba. Bom B

# ROBERT J. BOVA, P.A. CERTIFIED PUBLIC ACCOUNTANTS

P.O. Box 20526 Tampa, Florida 33622

# INDEPENDENT AUDITOR'S REPORT ON INTERNAL ACCOUNTING CONTROL REQUIRED BY SEC RULE 17a-5

In planning and performing my audit of the financial statements for the year ended December 31, 2003, I considered the internal control structure, including procedures for safeguarding securities, in order to determine my auditing procedures for the purpose of expressing an opinion on the financial statements and not to provide assurance on the internal control structure.

Also as required by rule 17a-5(g)(1) of the Securities and Exchange Commission, I have made a study of the practices and procedures (including tests of compliance) with such practices and procedures that I considered relevant to the four objectives if applicable stated in rule 17a-5(g)(1) in making the periodic computations of aggregate indebtedness (or aggregate debts) and net capital under rule 17a-3(a)(11) and the reserve required by 15c3-3(e); (2) in making the quarterly securities examinations, counts, and verifications and comparisons and the recordation of differences required by rule 17a-13; (3) in complying with the requirements for prompt payment for securities under section 8 of Regulation T of the Board of Governors of the Federal Reserve System; and (4) in obtaining and maintaining physical possession or control of all fully paid and excess margin securities of customers as required by rule 15c3-3.

The management of the company is responsible for establishing and maintaining an internal control structure and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of internal control structure policies and procedures and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the Commission's above mentioned objectives. Two of the objectives of an internal control structure and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets for which the company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures in the preceding paragraph.

Because of inherent limitations in any control structure or the practices and procedures referenced above, errors or irregularities may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that effectiveness of their design and operation may deteriorate.

My consideration of the internal control structure would not necessarily disclose all matters in the internal control structure that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control structure elements does not reduce to a relatively low level the risk that errors or irregularities in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, I noted no matters involving the internal control structure, including procedures for safeguarding securities, that I consider to be material weaknesses as defined above.

I understand that the practices that accomplish the objectives referred to in the second paragraph of this report are considered by the Commission to be adequate for its purpose in accordance with the Securities Exchange Act of 1934 and the related regulations, and that practices and procedures that do no accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on my study, I believe that the company's practices and procedures were adequate at December 31, 2003 to meet the Commission's objectives.

This report is intended solely for the use of management, the Securities and Exchange Commission, the New York Stock Exchange and other regulatory agencies which rely on Rule 17a-5(g) under the Securities and Exchange Act of 1934 and should not be used for any other purpose.

Rolley. Doug A

# BALANCE SHEET - DECEMBER 31, 2003

ASSETS		
ALLOWABLE ASSETS:		
Cash		\$ 3,889
Trade receivables		238,993
Other		49,238
Total allowable assets		292,120
NON-ALLOWABLE ASSETS:		
Other assets		145,632
TOTAL		<u>\$437,752</u>
LIABILITIES AND OWNERSHIP EQUITY	<u>Y</u>	
AGGREGATE INDEBTEDNESS:	•	,
Accounts payable		\$ 50,371
NON-AGGREGATE INDEBTEDNESS		37,528
OWNERSHIP EQUITY:		
Capital stock	\$ 180,000	
Preferred stock	238,400	
Paid-in capital	824,474	
Retained earnings	( <u>893,</u> 02 <u>1</u> )	<u>349,853</u>
Recarned earnings	(055,021)	349,033
TOTAL		<u>\$437,752</u>

# STATEMENT OF INCOME AND EXPENSE FOR THE YEAR ENDED DECEMBER 31, 2003

OPERATIONAL REVENUE	<u>\$ 2,384,474</u>
EXPENSES:	
Commissions/payroll	983,990
Fees and assessments	32,186
Rentals	93,710
Communications	586,861
Other expenses	<u>758,760</u>
Total expenses	2,455,507
NET INCOME (LOSS)	<b>\$</b> ( 71,033)

# STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY FOR THE YEAR ENDED DECEMBER 31, 2003

STOCKHOLDERS' EQUITY, 2002	\$ 182,486
Capital stock Retained earnings	\$ 238,400 ( <u>71,033</u> )
STOCKHOLDERS' EQUITY, DECEMBER 31, 2003	<u>\$ 349,853</u>

# STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2003

CASH FLOWS FROM OPERATING ACTIVITIES	\$(256,579)
CASH FLOWS FROM STOCKHOLDER INVESTMENT	238,400
CASH DECREASE	( 18,179)
CASH BALANCE, DECEMBER 31, 2002	22,068
CASH BALANCE, DECEMBER 31, 2003	<b>\$</b> 3,889

# COMPUTATION OF NET CAPITAL DECEMBER 31, 2003

TOTAL OWNERSHIP EQUITY	\$ 349,853
Less - Non-allowable assets Other reductions	(145,632) (_17,856)
NET CAPITAL	<u>\$ 186,365</u>

NOTE: The net capital presented hereon concurs with the year-end company prepared Focus Report (Part IIA) net capital.

# NOTES TO FINANCIAL STATEMENTS FOR THE YEAR ENDED DECEMBER 31, 2003

# 1) BASIS OF ACCOUNTING

The Company's policy is to prepare financial statements on the basis of generally accepted accounting principles. This basis of accounting involves the application of accrual accounting, consequently revenues and gains are recognized when earned and expenses and losses are recognized when incurred. Financial statement items are recorded at historical costs and they therefor do not necessarily represent current values.

### 2) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Security transactions are recorded on a trade date as prescribed by generally accepted accounting principles, the SEC and NASD.

### 3) RECEIVABLES

These represent primarily, amounts due from Penson Financial Services, Inc. Penson Financial Services, Inc. is the Company's clearing facility.

### 4) REGULATORY MATTERS

Near the close of the calendar year 2003, the Company was reviewed by the NASD (Atlanta). The ensuing "Exit Conference" detailed any rule deficiencies. Management is currently resolving these matters to the satisfaction of the NASD.

## 5) CONTINGENCIES

Two lawsuits have been brought against the Company and, at December 31, 2003, mediation proceedings were pending. Correspondence from the company attorneys indicates no negative results thereof.